



EASY DOES IT!—One of Superior Concrete's large trucks and boom unload huge storm and sanitary pipes at the site of the new high school now under construction on South 7th St. A total of 4,000 feet of concrete pipe in various sizes will be used on this project.

TH. BUSINESS STAFF 6/10/69

Summer Storing Program On At Deep Vein Coal Co.

The summer storing program is on at Deep Vein Coal Co., 961 Poplar, the city's oldest retail coal company, whereby fuel customers are getting their winter coal at a discount.

There are several advantages to buying coal in the summer months, according to Russel Erwin, manager.

The customer can get the kind of coal he wants; there are no truck hangups on snow-filled driveways; the price is right; and there is a feeling of security which comes with the knowledge that the wife and kids are going to be warm next winter!

The summer operation provides cleaner coal and less handling, as the coal comes in railroad cars, is loaded directly in the truck, and from there it goes to the customer's home. The coal never touches the ground.

Of course, winter business is different. Coal is stockpiled on the ground because Deep Vein Coal Co. aims to have enough coal to supply its customers when the temperature drops.

King's Mine at Princeton is the main source of Deep Vein Coal Co. A deep shaft mine, it produces a general purpose coal from a premium fifth vein seam 460 feet beneath the ground.

Another top grade coal sold by Deep Vein Coal Co. comes from a deep shaft mine in southern Illinois. Still another premium grade is a furnace lump coal known as "Carbo" from West Virginia.

The Eastern coals are lower in ash, higher in BTUs, and also higher in price.

Erwin feels the King's Mine coal performs well in any kind of heating system. Both householders and commercial users praise its capacity for supplying

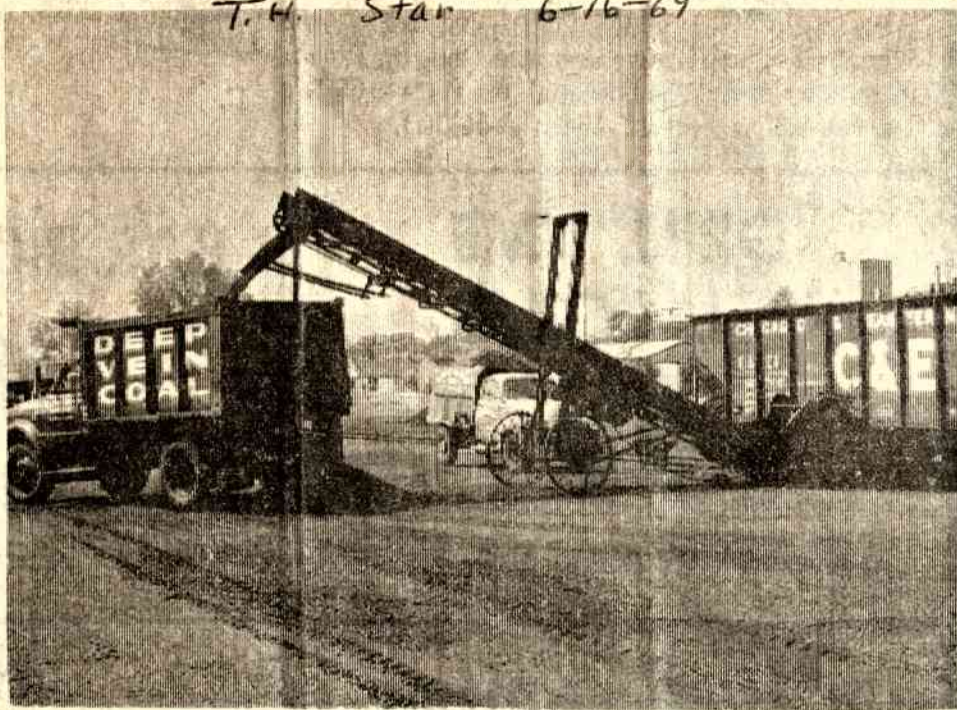
more heat per ton and cleaner burning efficiency.

Handling the bookkeeping and Fisher, long-time employee whose knowledge of the coal business comes in handy when it comes to advising customers on the kind of coal to buy. It makes a difference whether you want stoker coal, fireplace or furnace coal, although any lump coal will work for a fireplace.

Mr. Erwin has been in the coal business since 1950 when he was in business with his uncle. He became associated with the Deep Vein Coal Co. in 1961.

Harvey Trueblood, yard foreman, will be retiring the end of June, having reached that important year, 65. Carl Ferris is the main coal driver.

Whether you're an old customer, or a newcomer to Terre Haute, Deep Vein Coal Co., will provide the kind of coal and service you're looking for.



STOCK UP FOR WINTER—Customers of Deep Vein Coal Co. are taking advantage of summer discount prices by buying coal now for next winter's needs. It's cleaner, cheaper and quicker to get it now, they say.